

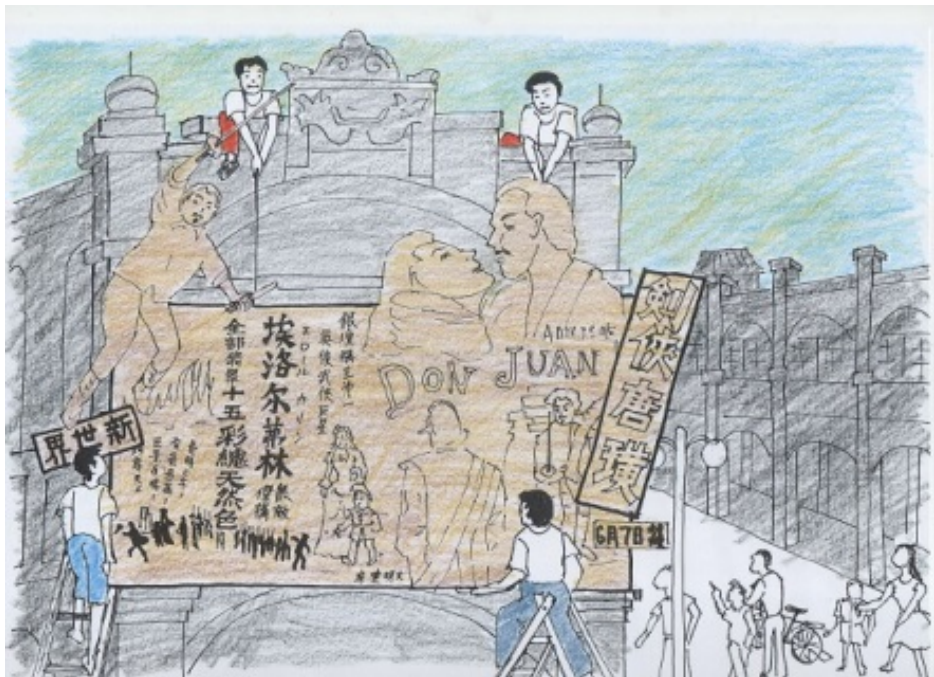
# Protecting *the Weak*

Entangled Processes of Framing, Mobilization and Institutionalization in East Asia

## Film Screening Series: Protecting the Weak in China and Japan

In a series of film screenings at Frankfurt University, young international researchers and filmmakers will explore dimensions of "the weak" and their protection as depicted on the screen in recent Taiwanese films. Topical movies and documentaries from and about Taiwan and the wider East Asian region will be followed by an open discussion. All films are subtitled in English and screened on Wednesday evenings, 6 pm, at Campus Westend, seminar house, SH 1.105, free of charge, for GU students and GU staff only.

### The Men Behind the Movie Billboards (2013) A film directed by Chen Po-Wen



### Cultural Heritage: Hand-painted Movie Billboards on the Verge of Extinction

January 20, 2016, 6 pm  
Campus Westend, SH 1.105 (seminar house)

Before the advent of digital image making and mass-produced printing, the advertisements for films at local cinemas in Taiwan were hand-painted billboards produced by a group of diligent painters. These billboards conveyed the glamour and excitement of the new releases, becoming an essential part of the modern cityscape. In the 1960s, the surging production of Taiwanese-language films spurred on a booming industry in painted billboards, attracting numerous apprentices to work for the master painters. After decades, this craft is now on the verge of extinction. Only a tiny number of people keep up the tradition. Through interviews with former billboard painters and local history researchers, the fading memories of those once-vibrant images resurface in front of us, providing a new meaning and perspective on those unknown, dedicated artists (Ministry of Culture, R.O.C. (Taiwan))

This film series is part of the Wednesday Film Screening Series within the IZO's research project "Protecting the Weak. Entangled Processes of Framing, Institutionalization and Mobilization in East Asia" funded by the Volkswagen Foundation.

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For further information: [www.protectingtheweak.uni-frankfurt.de](http://www.protectingtheweak.uni-frankfurt.de)